

Mobile Application Development



Segue Technologies® is actively engaged in supporting the growing need for Mobile Application development. We work closely with our customers to identify areas where mobile apps can provide new capabilities and efficiencies, augment existing web-enabled processes, or be a stand-alone product

We view Mobile Application development as a way to extend capabilities of existing systems and information stores, as well as an opportunity to develop products for devices of every size. We provide mobile development services for native applications for Android and iOS devices, and mobile web applications using HTML5 and responsive design.



We support businesses seeking to modernize their capabilities and entrepreneurs with ideas for exciting new mobile apps, with full-service support from market research, to design,

development, and launch into the app store marketplace. If you have a new idea or need help extending the reach of your business to mobile users, we can help!

■ Full LifeCycle Development Experience for Multiple Platforms

- iOS (Native)
- HTML5 Mobile Web
- Android (Native)
- Responsive Design
- PhoneGap

- **Experience Developing Custom Web Services**
- Experience with App Store and GooglePlay Submission and Promotion
- Graphic Design and Usability

RECOGNITION:















Our Services

Web

- Custom Application Development
- User Interface Design
- Content Management Systems

Data

- · Business Intelligence
- · Data Quality and Profiling
- Enterprise Data Management

Mobile

- · iOS Development
- · Android Development
- Mobile Web

Supporting Services

- · Systems Integration
- Requirements Analysis
- Quality Control Service

Government Services

- · Web-Based Software Applications
- Business Intelligence Solutions
- Secure Network Maintenance
- Enterprise Data Management
- Net-Centric Information Systems

Health Information Management

- System Integration
- · Mobile Health Services
- · Data Quality, Conversion, & Migration
- · Digital Health Comm/Social Media
- · Custom Web, Mobile & Tablet Development

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